

FILED VIA EFS WEB

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**PATENT**

Applicants:	Freud et al.	Docket No.:	60655.7000
Serial No.:	10/708,592	Examiner:	Kevin T. Poe
Filed:	March 12, 2004	Group Art Unit:	3693
Title:	SYSTEM AND METHOD FOR USING CASH REBATES	Confirmation No.:	2591

**AMENDMENT AND REPLY**

Mail Stop AF  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the final Office Action dated December 24, 2009, of which this Reply is filed within two months, please amend the above-identified application as follows:

**Amendments to the Claims** begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.